



**Kährs**<sup>®</sup>  
QUALITY IN WOOD SINCE 1857

Why Kährs?

# QUALITY IN WOOD SINCE 1857

TRADITION



INNOVATIONS



DESIGN



Wood is the most sustainable, beautiful and versatile flooring material there is. That is why we only work with wood. Few materials can add as much warmth and character as wood. It softens the most minimalistic designs, while accentuating a more traditional interior. And although trends may come and go, quality and style never go out of fashion. That is why a wood floor from Kährs will be as appreciated tomorrow as it is today.

SUSTAINABILITY



QUALITY



COMPLETE SYSTEM





1  
A LONG  
TRADITION

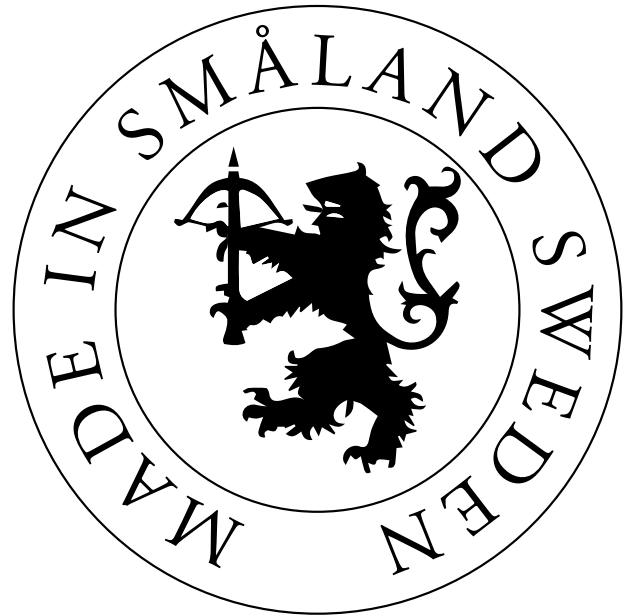


## OLDEST AND MOST INNOVATIVE

Kährs is the oldest wood floor manufacturer in the world still in operation, with a history dating back to 1857. It is also the most innovative with a tradition of leading the development of the modern engineered floor.



Kährs was founded as a family business more than 150 years ago in the small town of Nybro in southern Sweden – a region known for its wild beauty, rugged scenery and dense forests.



### OAKS FROM NEXT DOOR

A major part of the raw material we use to produce our wood floors grows next door to the main production plant in Sweden. This area is rich in Oak and more trees are planted than harvested. This provides an opportunity for us to ensure that the Oak logs are produced in a sustainable way.



THE MOST  
INNOVATIVE  
FLOORING  
COMPANY

## THE FIRST ENGINEERED FLOOR

In 1941, Kährs was granted a patent for a multi-layer wood flooring construction – the world's first engineered wood floor. The construction ensures that the floor remains intact despite seasonal fluctuations of humidity and temperature.



## THE BEST JOINT SYSTEM

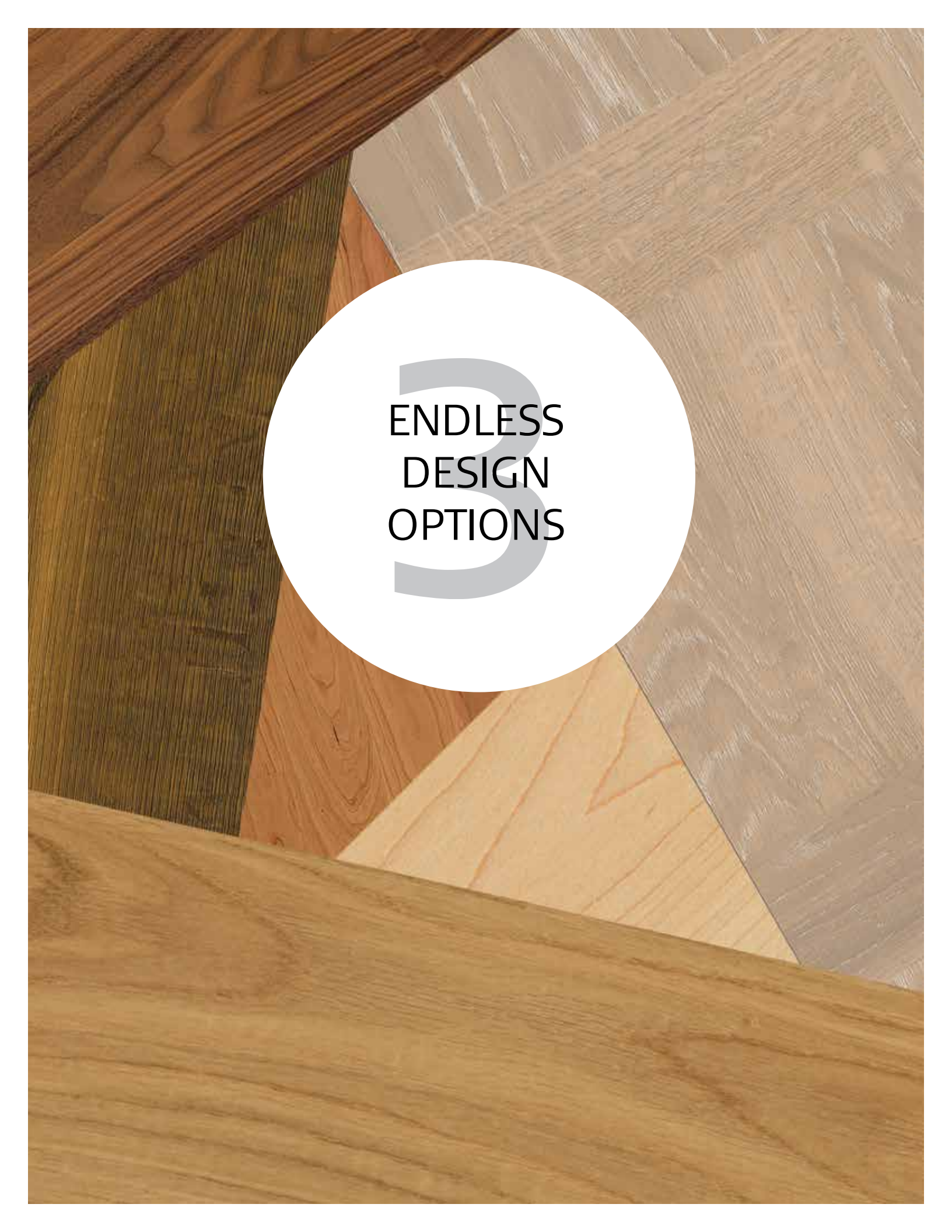
In 1999, Kährs was the first floor manufacturer to introduce a mechanical glueless joint system – the ingenious Woodloc® system. This joint revolutionized the wood flooring market. With the Woodloc® 5S joint, the system has been even further perfected.



## HIGH PERFORMANCE SURFACE

Kährs has put a lot of effort and research into finding surface treatments that are strong enough to withstand daily wear and tear, but thin enough to enhance the natural beauty of the wood. All our surface treatments are naturally free from solvents, formaldehyde and isocyanate.

**FLOAT • GLUE • NAIL  
INSTALLATIONS APPROVED**



3  
ENDLESS  
DESIGN  
OPTIONS



## ENDLESS VARIATIONS

Whatever the size of your room or interior style, there's a Kährs floor that will enhance the space. The floors come in a great variety of colors, species, sizes, patterns and finishes.



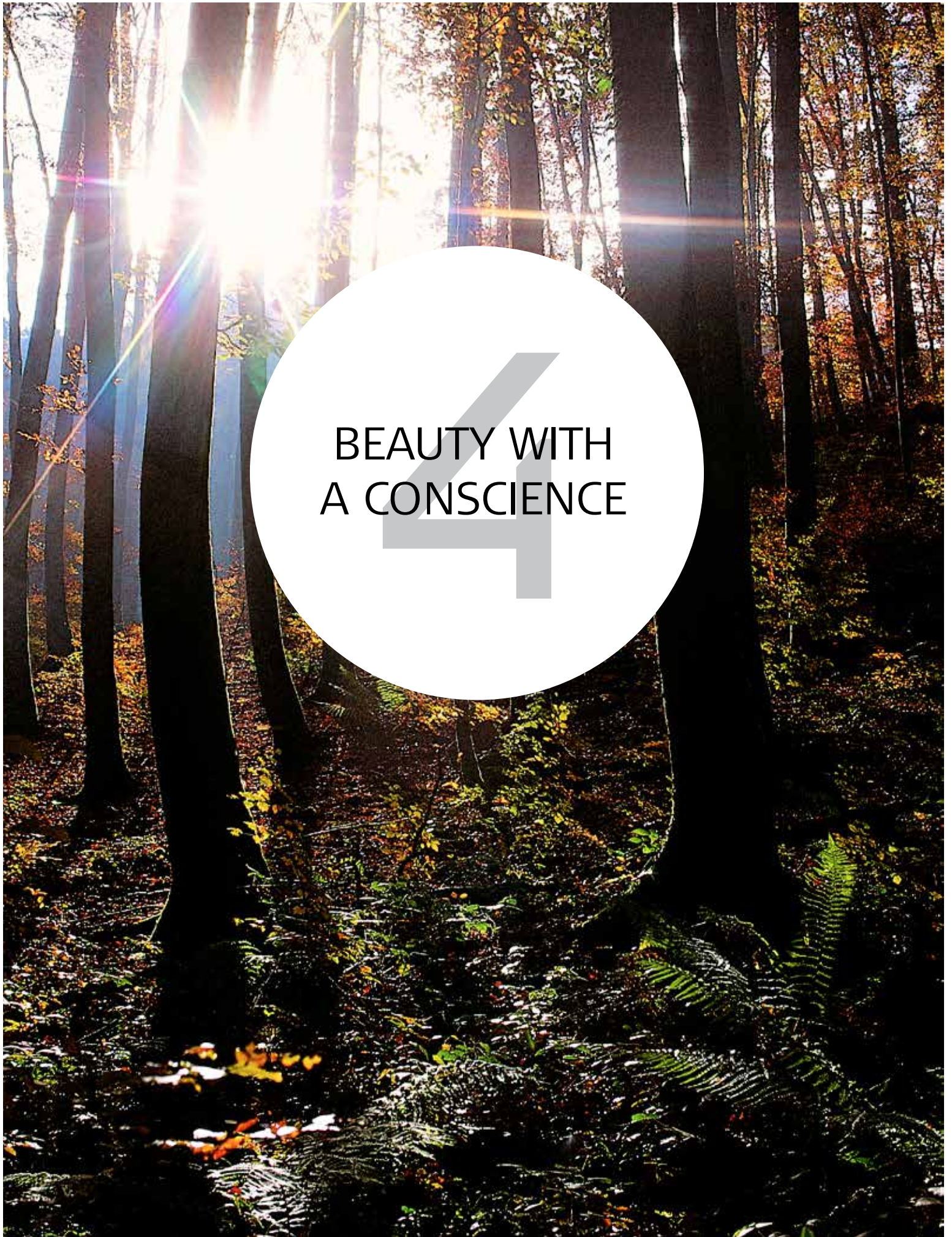
## NATURAL OIL OR FINISHED

The ultimate feeling and look of the floor depends on the surface treatment. Kährs provides several options. The silk matte finish gives the floor a smooth surface, and the matte finish will make it appear untreated, while the natural oil gives the floor a wonderfully natural feeling.

## SENSE AND SENSIBILITY

Brushed, handscraped, bevelled, silky smooth or matte. Each Kährs plank is unique and individually treated, according to its own unique composition of knots and graining.





4  
BEAUTY WITH  
A CONSCIENCE

## GREEN PRODUCT

Kährs multi-layer construction means that the wood raw material is utilized as efficiently as possible. At the plant in Nybro nothing goes to waste. The parts of the logs that cannot be used for floors become bio-fuel that heats up the production facilities. About 45,000 people in the neighborhood also enjoy the warmth of our recycled wood.



## CLEAN PRODUCTION

Kährs production process has been designed to have minimal impact on the environment. Over the years, the company has introduced a number of manufacturing and flooring innovations that have enabled a more responsible, green production.



## ECOLOGICAL APPROACH

Kährs Swedish heritage characterizes everything the company stands for, from high regard for quality and design to concern for the environment. It earned the company an ISO 14001 environmental management certification more than a decade ago.



AB Gustaf Kähr, Cert. No.  
2000-SKM-AE-228



AB Gustaf Kähr,  
Reg No. S-S-00055





5  
SATISFACTION  
GUARANTEED

## TRUST YOUR FLOOR

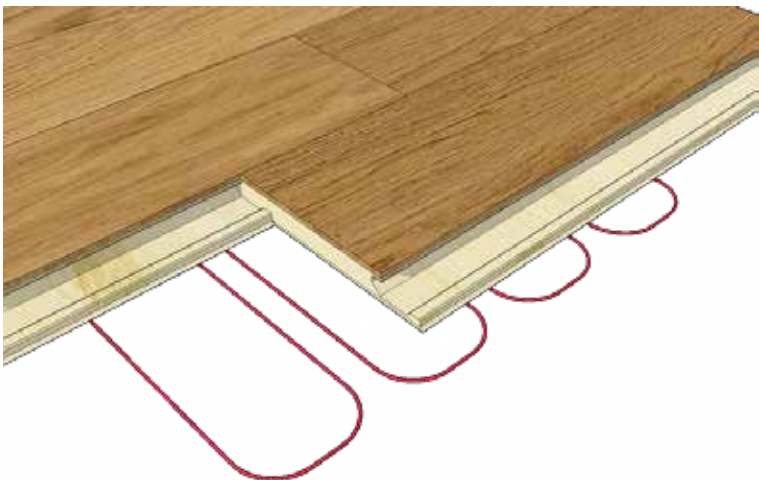
Kährs has been manufacturing quality, multilayered wood floors for more than 60 years – floors that have been perfected over the years. This means that we can offer more extensive guarantees than any other wood floor manufacturer. Combined with a complete care and maintenance program, Kährs offers a wear-through guarantee of up to 25 years as well as a lifetime structural warranty.

# LIFETIME STRUCTURAL WARRANTY



## APPROVED & PROVEN INSTALLATION OF UNDERFLOOR HEATING

Kährs floors work perfectly well combined with underfloor heating. One reason is the strong Woodloc® joints, and the stable well-balanced construction of the board.



NO ACCLIMATION NEEDED  
**OR** NO PRE-DELIVERY



6  
COMPLETE  
SYSTEM

## TRUST YOUR FLOOR

Kährs offers a complete flooring system where every detail – from the moldings to the wide range of installation and maintenance products – has been designed to enhance the beauty and strength of the floor.



## CARE AND MAINTENANCE

Kährs Care and Maintenance range covers all your need for daily care as well as regular maintenance of the floor. It also includes products for a damaged floor.

## THE PERFECT FINISH

The smallest things often make the biggest difference. This is true of a Kährs floor, where the highest level of skill and craftsmanship is added to every detail, including the transitions and moldings.





We sell our floors in  
over 50 countries



We have been working  
with wood for more  
than 150 years



More than 150 floors  
with the environmental  
Swan label & other  
certifications



Over 50 inspections of  
every plank during the  
production process

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